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|   | **Criteria** |  **Value** |

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|   | 4 | 3 | 2 | 1 |
| Identification | Title, director, producer, cast, and rating are easily identified according to directions. | Missing 1 element of identification and/or did not follow directions for 1 element. | Missing 2 elements of identification and/or did not follow directions for 2 elements. | Missing 3 or more elements of identification and/or did not follow directions for identification. |  |
| **Quotes** | Student displays at least 2 quotes that draw the audience to the book and work in connection with tag line. | Student displays at least 2 quotes that draw the audience to the book, yet they do not work in connection with tag line. | Student displays 1 quote that draw the audience to the book that woks in connection with tag line. | No quotes are added to the poster.  |  |
| **Tag Line** | Tag line interests the audience and describes the plot/theme of the book.  | Tag line is more like a summary.  | Tag line does not describe the plot/theme of the book. | Tag line is not present. |  |
| **Illustration** | Illustration gave the audience a very clear picture of the setting and major plot elements.  | Illustration gave the audience a clear picture of the setting and major plot elements. | Illustration gave the audience a picture of the setting and major plot elements. | Illustration is not associated with the setting and major plot elements. |  |
| **Creativity** | The student work demonstrates a unique level of originality. Student went above expectations.  | The student work demonstrates originality. | The student's work lacked sincere originality. | The piece shows little or no evidence of original thought. |  |
| **Neatness and Organization** | Student’s work is in an organized and neat manner making the poster easy to read.  | Student’s work lacks some organization and/or neatness, yet it is readable. | Student’s work lacks organization and neatness making it difficult to read.  | There is no organization or neatness to the piece.  |  |
| **Attached Summary** | Summary is attached to back of poster. It is complete with no grammatical error. | Summary is attached to back of poster. It is complete with few grammatical errors. | Summary is attached to back of poster. It is complete with many grammatical errors. | Missing summary. |  |
| **Oral** | Student explained their poster giving unique details from of the book.  | Student explained their poster giving some detail from the book.  | Student explained their poster but lacked detail.  | Student could not explain their poster or give details from the book.  |  |
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